

TOM FOWLER

CV

PERSONAL

Nationality

British

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Site

www.tenlondon.com

Blog

peeper.tumblr.com

Phone

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EDUCATION

RHS Certificate in Horticulture (Level 2)

Capel Manor College (2009 - Ongoing)

BA (Hons) Interior Architecture

Ravensbourne College (1996)

BTEC National Diploma Spatial Design

University for Creative Arts (1993)

(formerly KIAD Rochester)

APPLICATIONS

Illustrator

Photoshop

InDesign

Vectorworks 2D/3D

Dreamweaver

Powerpoint / Keynote

EMPLOYMENT

February 2008 -

Freelance

Interior & Graphic Design

Clients

Uniqlo / Epping Forest College / River Island / Wacom / Red Bull / The Team / Lunch Communications / Annina Vogel / The Farm / Emarat / Samsung / Alshaya / Nokia / Chivas / Three Crowns / HTC

June 2002 - February 2008

Zebra Projects Ltd

Retail Interior & Graphic Design

Clients

Tesco / Arcadia / Debenhams / Alshaya / Magasin Du Nord / Utilif / Baugur / Rubicon / Monsoon-Accessorize / Robinsons / Les Néréides / Made

March 2001 - June 2002

Freelance

Web & Graphic Design

Clients

EGL Group Ltd / Sentinel IT / Liftout Industries / ING Barings / Wild at Heart

November 1999 - March 2001

Colour Connection Ltd

Print & Pre-press

Clients

Cucina Direct / First Choice / Holidays / Sunday Business / Thomas Cook

REFERENCES

On request

ADDITIONAL INFORMATION

PERSONAL HISTORY

A freelance designer currently working on both graphic-based and spatial projects.

Now at senior level, I've worked in various disciplines; these include traditional print, interior architecture and graphic design. This experience, together with a sound knowledge of design history and a healthy interest in culture of all kinds, allows me to approach the design process from a different perspective to most.

I have a love of nature and the outdoors generally, and in particular the ability of well designed public spaces, landscapes and structures to enhance not only the immediate environment, but also the emotions of the observer and user.

INTERESTS & DESIRES

Music, food, literature, landscapes, clean air & classic cars.

WORKING HISTORY

Current & recently completed projects include:

- Interior design concept and implementation for the The Farm Collective retail outlet. The simple and functional design aims to reinforce the companies ethos as purveyors of quality 100% UK farm sourced product.
- Brand identity and packaging concept for Annina Vogel, designer of luxury Vintage Gold Jewellery.
- Brand identity and packaging for Three Crowns bespoke clothing.
- Branding and identity for Epping Forest College
- Red Bull event space, plus music programming and graphics for Uniqlo and River Island.

CLIENTS

GRAPHIC & PRINT DESIGN

Epping Forest College

Identity origination, environmental graphics (external signage, internal building application), brand guidelines.

North West Kent College

Large scale environmental graphics.

Family Music

Identity origination, website design, packaging design and promotional graphics and print.

The Farm

Identity origination, packaging design.

Diverta

Identity origination, environmental graphics.

Magasin Du Nord

Wayfinding, instore graphics (point of sale, promotional and environmental).

Debenhams

Concession identity origination, point of sale graphics, wayfinding.

House of Fraser

Wayfinding concept, point of sale graphics.

Robinsons Department Stores

Instore graphics (point of sale, promotional and environmental).

Tesco

Instore graphics (point of sale, promotional and environmental). External signage packs.

Homebase

External & internal signage & wayfinding. Instore graphics (point of sale, promotional and environmental).

O'Neil

Brand refresh concept, environmental graphics.

KSS Design Group

In-house promotional print.

Nutri Centre

Environmental graphics.

INTERIOR & EXHIBITION DESIGN

Robinsons Department Stores

Design concept, visualisation, fixture design, space planning, CAD.

The Farm

Design concept, visualisation, CAD.

Monsoon Valley Wines

Exhibition stand concept.

Made

Instore concession concept, visualisation, packaging, CAD.

Magasin Du Nord

Concession concepts, fixture design.

Debenhams Designers Store

Design concept, fixture design, visualisation.

Utilif

Design concept, fixture design, visualisation.

Milano Shoes

Design concept, fixture design, packaging design.

North West Kent College

Reception/public area concept, visualisation.